



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1353783

Schedule Dates	08/15/12-08/20/12	Date Entered	08/13/12
Advertiser	Restore Our Future (685533)	Last Modified	08/13/12
Agency	Mentzer Media Services (1381)	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE SUPER PAC (ns) (1386)	CO-OP	No
Brand	RESTORE OUR FUTURE (413489)	Headline #	ECR09790125
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35-R
Sales Office	Millennium/Washington DC	Order Type	Normal
Buyer Name	CLOYD, ELISE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	1890	Commission	\$112.50
Account Types	National/Political Candidate Agency BRD	Net Total	\$637.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	RESTORE OUR FUTURE JONATHAN VITTI SHARE = 1%		

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Aug. 2012	8	\$750.00
Grand Total:	8	\$750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/15/12-08/17/12	1	:30	11:35P- ABC-Nightline	4			X	X	X			4	\$90.00	\$360.00	Greensboro (WXLV)	NIGHTLINE	8/13/12
2.0	Normal Line / News (2)	08/18/12-08/18/12	4	:30	6:30P- ABC-World News Saturday							1		1	\$100.00	\$100.00	Greensboro (WXLV)	ABC WORLD NEWS	8/13/12
3.0	Normal Line / SPOT (3)	08/19/12-08/19/12	4	:30	10:58:40A- ABC-This Week								1	1	\$100.00	\$100.00	Greensboro (WXLV)	THIS WEEK	8/13/12
4.0	Normal Line / SPOT (4)	08/20/12-08/20/12	4	:30	11:35P- ABC-Nightline		1							1	\$90.00	\$90.00	Greensboro (WXLV)	NIGHTLINE	8/13/12
5.0	Normal Line / News (2)	08/19/12-08/19/12	4	:30	6:28-45P- ABC-World News Sunday								1	1	\$100.00	\$100.00	Greensboro (WXLV)	ABC WORLD NEWS	8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Made Green 8/13/12

Rep Order# 9790125 Ver# 1 Status New Traffic Order# 353783 Printed: 08/13/2012 10:04 AM 1 of 2
EC'd Yes Last Received: 08/13/2012 9:52 AM
Showing Buylines: All Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL ISSUE GROU
Product RESTORE OUR FUTURE
Estimate# 1890
Buyer ELISE CLOYD
Phone#
Fax#
Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //1890
Flight Dates 08/14/2012 - 08/20/2012
Hiatus Weeks
Rep Firm () WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
1	TU-F	08/14-08/17	1135P-1202A	NIGHTLINE	.30	\$90.00	4	1	4	\$360.00
2	SA-SU	08/18-08/19	630P-7P	ABC WORLD NEWS	.30	\$100.00	2	1	2	\$200.00
3	SU	08/19-08/19	11A-12P	THIS WEEK	.30	\$100.00	1	1	1	\$100.00
4	M	08/20-08/20	1135P-12A	NIGHTLINE	.30	\$90.00	1	1	1	\$90.00

---REPORT TOTALS---
Report Totals. 8 / \$750.00

---SALES MONTHLY TOTALS---
Aug 12. 8 / \$750.00
Sales Totals. 8 / \$750.00
Station Totals. 8 / \$750.00
Lines not sent/rcld/itm. 0 / \$0.00

---COMPETITIVE---
Market Totals \$75,000

CABL 0% UNKN 0% WEFX 0% WCMG 0% WMY 42%
WGHP 24% WMJV 0% WUPN 0% WXTI 33% WXLV 1%

Books null
Demos RA35+

Rep Order# 9790125 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/13/2012 10:04 AM
Last Received: 08/13/2012 9:52 AM
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2 of 2

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL ISSUE GROU
Product RESTORE OUR FUTURE
Estimate# 1890
Buyer ELISE CLOYD
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //1890
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Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WXLV	Date: 8/13/12
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$ 750.00 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11 _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Matthew Bown _____
Signature Printed Name Title